# Persona Description

Name: Andrew Arrier

Description:ICT Operation Manager from Kinetic IT attends Code Fair 2017 with the intension of promoting employment at Kinetic IT and in search of new employee who are willing to go a step further to demonstrate their skills and ambition toward a Career in the field of IT.

## Personal information:

**Age:** 38

**Profession:** ICT Operation Manager at Kinetic IT

**Location:** Darwin NT

**Hobbies:** Soccer, Tennis, video games

**Favorite TV shows:** THE FLASH

**Personality:** Sociable, easy going, goals focus, and career minded. Always willing to help.

**Education:** Completed Bachelor of Information Technology,

## Internet usage:

**Internet experience:** High

**Primary usages:** ICT, Business base Research, Social media, Sports.

**Hours online per week:**  65 hours

**Computer specs:**  Laptop: HP Envy 15.6inch, I7, windows 10, touch screen with 8GB RAM, 1TB HDD

## Personal Profile:

ICT Operation Manager makes decisions which impacts organizational objectives and financial performance. This is achieved by been able to process complex information which as to be communicated effectively at all levels to both technical and non-technical audiences. ICT Operation Manager also plays an influential part regarding company policy and strategy formation. Initiates influential relationships with internal and external customers, suppliers and partners at senior management level, including industry leaders.

## User goals:

*The user’s goals for this site:*

* Find potential employee
* To give back to the NT by employing local talent
* To build a relationship with CDU
* Promote Kinetic IT
* Motivate students in the field of IT
* Promote employment in the NT
* Business objectives:

*Our goals for the user:*

* To Motive IT students
* Promote CDU and the Code Fair
* Promote employment opportunities through code fair
* Branch out to industry
* Enlarg the code fair event

## Scenario of use:

Kinetic IT is looking to promote the company’s name, and build external partnership with Charles Darwin University. Therefore, company has decided to get more involved with the community by becoming sponsors for the Charles Darwin university Code fair. As a result as asked for Andrew to take part in the code Fair 2017 representing Kinetic IT.